

ANNUAL REPORT FY 2022

(JULY 1, 2021 - JUNE 30, 2022)



WELCOME!

In fiscal year 2022, CLC engaged 2,409 unique participants across our myriad programs and events. Participants gained a deeper understanding of our community, honed their leadership skills, and delved into complex social and civic issues. That's more than 2,400 people who are better equipped and inspired to make Cleveland a better place for all. Click on the boxes below or scroll down to explore the year.























PROGRAMS

Each year, hundreds of individuals from high school through retirement become stronger leaders by honing their leadership skills, forging relationships that create impactful collaborations, gaining a better understanding of the complexities of critical community issues, and discovering new ways to make a difference in our community. After graduation, these individuals are better able to contribute their strengths in their professional and civic work in over 900 unique organizations.











"I gained significant and dynamic leadership skills, learned about different opportunities to engage in our community and how to apply my existing and new leadership skills to these opportunities."

"I learned that true impact and change requires a wide variety of knowledge and background, which requires being aware of my limitations and how collaboration with others can help me grow."

"I have a deeper understanding of the history and structural issues that continue to hold back residents from achieving their full potential. This knowledge informs my work to help raise these issues and support organizations working to address these systemic challenges."

"I learned to take initiative to give back to the community and advocate for communities in need. The sessions allowed me to better myself as a community member and a leader, by broadening my knowledge and exposing me to opportunities that allowed me to be a leader."









EVENTS

Unique experiences are a key component of CLC's work in advancing the knowledge, skills, and civic involvement of the Greater Cleveland community. Our events reach a broader audience - thousands of individuals across Northeast Ohio each year - increasing our impact far beyond that of our progams alone. They help launch new initiatives to benefit the community, broaden and deepen leadership skills, connect leaders, and provide ongoing education on a wide range of issues and topics.



Accelerate 2022: Citizens Make Change

A civic pitch event in its eighth year continued to give individuals across Greater Cleveland the chance to win seed money to launch their ideas to make the region a better place.















Spark 2021: Grit to Great
A leadership symposium that fosters innovation by

A leadership symposium that tosters innovation by encouraging leaders to view challenges through a new lens and turn failures into stepping stones.

20 LEADERS SHARING EXPERTISE
9 SESSIONS
210 ATTENDEES







The Way Forward Leader Lunch Breaks

Free virtual discussions to help the community stay on top of relevant community issues and happenings.

3,590 REGISTRANTS \$5,496 IN DONATIONS New Searchable Archive

CUSTOM OFFERINGS

CLC leverages the talent and expertise of the CLC staff to create customized leadership development and civic engagement programs for local organizations. We have staff members who are certified <u>IDI®</u> (Intercultural Development Inventory®), <u>Strategic Doing™</u>, and <u>TetraMap®</u> facilitators. The content and scope of each offering is tailored specifically to each organization and the goals they wish to accomplish. The programs engaged hundreds of participants across 13 organizations in FY22.

Veteran's Administration (VA)

A half-day workshop for the VA leadership team exploring racism, empathy, implicit bias, and civil civic discourse.

Entrepreneur's Organization

A half-day Strategic Doing™ workshop and guidance on how to apply the concepts to their small business endeavors.

Saint Joseph Academy

A semester-long series for students on women in leadership roles, including immersive service experiences and hands-on project learning.

The City Mission

A six-month workshop series for the entire staff focused on DEI, including empathy, implicit bias, cultural humility, organizational racism, and how to have crucial conversations around race.

Lakewood High School

An educational leadership development series for students around critical thinking, civil discourse, and exploring identities.

The Foundry

A six-week civic education course focused on youth and poverty to help Foundry staff better serve underserved youth.

St. Edward High School, Center for Community Solutions, and Greater Cleveland Neighborhood Centers Association

Single session TetraMap® facilitations to help employees better understand their coworkers and team dynamics, and improve interpersonal communication.

University Hospitals (UH)

A half-day teambuilding experience for the UH pharmacy team including a TetraMap® session, trust building, and a team rowing activity.

University School (US)

A two-day civic immersion and service learning experience for all US freshman exploring a variety of social and civic issues.

Assembly for the Arts

Co-created a six-month leadership program to enhance the leadership, business skill, and entrepreneurial spirit of local arts leaders with Assembly for the Arts.

Padua Franciscan High School

A half-day leadership and personal development workshop for student group leaders to explore personal identities, leadership perspectives, and goal setting.

























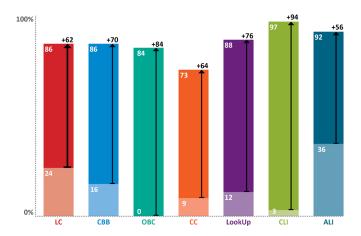


OUTCOMES

Cleveland Leadership Center programs are evaluated through a retrospective pre-test to gauge growth across four guiding pillars: Civic Understanding, Relationship Building, Collaborative Leadership, and Civic Readiness. The charts below illustrate the percentage of participants who agreed or strongly agreed with each statement before the program (pastel portion) and after the program (the full bar). Last year, all programs showed increases across all indicators.

CIVIC UNDERSTANDING

I KNOW ABOUT CLEVELAND'S CIVIC ASSETS, ISSUES, AND STAKEHOLDERS.

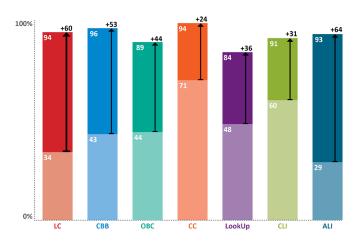


"Cleveland is so much more creative and engaged than I tend to give it credit for. I wish more people knew all the things we're learning."

ONBOARD CLEVELAND 2022

COLLABORATIVE LEADERSHIP

I AM OPEN TO NEW STRATEGIES FOR APPROACHING CIVIC ISSUES.

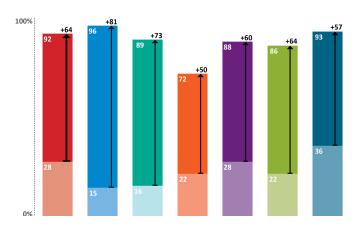


"There are numerous ways to solve problems, but collaboration and lack of ego are essential components."

LEADERSHIP CLEVELAND 2022

RELATIONSHIP BUILDING

I HAVE ACCESS TO OPPORTUNITIES TO FORM RELATIONSHIPS WITH PEOPLE FROM A VARIETY OF BACKGROUNDS.

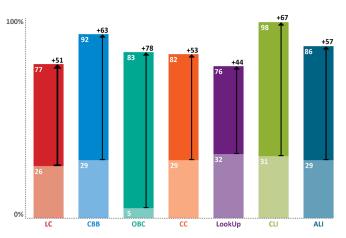


"Relationships are everything. To amplify impact, we need to listen first and collaborate second to really build bridges across the community to drive the changes we need to see."

CIVIC LEADERSHIP INSTITUTE 2022

CIVIC READINESS

I KNOW HOW TO FIND COMMUNITY ENGAGEMENT OPPORTUNITIES THAT ARE RELEVANT TO MY INTERESTS AND ABILITIES.



"I feel much more aware of the opportunities in our community and motivated to make positive change."

LOOK UP TO CLEVELAND 2022

ACCOLADES AND INVOLVEMENT

Every year, we challenge ourselves to improve as individual leaders and as an organization, and each year, those efforts are recognized and rewarded. Our staff members and CLC as a whole are regarded as leaders in the leadership space locally, nationally, and internationally. We are regularly invited to share our knowledge and expertise through participation in professional groups and as speakers at conferences, events, and workshops.



CLC helped create and became chair of the national Association of Leadership Programs' development affinity group, which shares insights, ideas, and best practices.





CLC presented a seminar on program outcomes and evaluation as part of the Association of Leadership Programs' Certification Program.

CIVIL CIVIC DISCOURSE 101 FOR HIGH SCHOOL STUDENTS

Evie DuVernay, Look Up to Cleveland OH

Moderator: Rachel Ciomcia, Cleveland Leadership Center OH

Two CLC staff members presented at the Association of Leadership Professionals National Conference on civil civic discourse for high school students and program evaluation.



Andrew Singer received the Young Nonprofit Professional of the Year Award from the Young Nonprofit Professionals

Network Cleveland.



CLC served on the Association of Fundraising Professionals Greater Cleveland Chapter's Inclusion, Diversity, Equity & Access committee which earned the 2022 Champion award.



CLC hosted a session at John Carroll University's Nonprofit Leadership Conference on collaborative leadership and Strategic Doing™.



CLC served on a panel for an Association of Leadership Programs workshop on financials, accounting, fundraising, and other revenue streams.



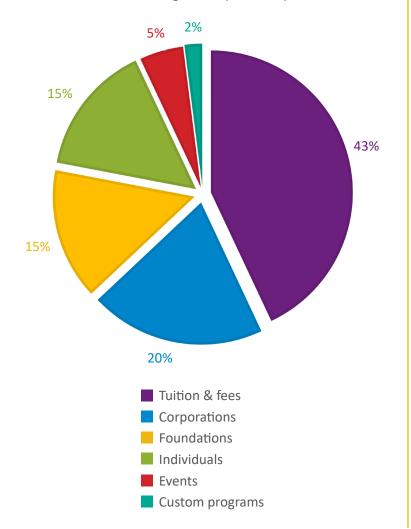
CLC received the Young Nonprofit Professionals Network's inaugural Nonprofit of the Year Award for fostering the success of young nonprofit professionals.

FINANCIALS & DONORS

In a year when inflation exponentially increased expenses, we are grateful to have supporters who stepped up to help us overcome rising costs. Thank you to all who supported our work in educating, empowering, and inspiring leaders of all ages to take an active role in our community. Your financial contributions, donation of goods and services, and investment of time allowed us to continue providing high-quality experiences that help our participants and alumni create positive change across NE Ohio.

FG22 Annual operating revenue

Tuition only covers 43% of the annual budget and 53% of all operating funds come from charitable contributions, inlcuding event sponsorships.



FCf22 highlights

Donors contributed over \$940,000 in cash, goods, and services across the year.

The Corporate Partner program increased by nine participants and seven partners increased their donation over FY21.

Participants donated nearly \$5,500 to support the weekly free Way Forward Leader Lunch Breaks.

The individual Membership campaign broke \$100,000 for the second year in a row with a record number committing to ongoing support through automatic annual renewal.

Saint Luke's Foundation granted funds for tuition scholarships for BIPOC leaders.

100% of the CLC Board of Trustees and CLC Leadership Council members financially supported CLC.

FY22 BOARD MEMBERS

FY22 LEADERSHIP COUNCIL

FG22 supporters

Click on the buttons below to view each supporter list.

INDIVIDUAL DONORS

COMMUNITY PARTNERS

IN-KIND DONORS

TRIBUTE DONORS

ENDOWMENT DONORS