

Cleveland Experiences & Excursions

Category Description:

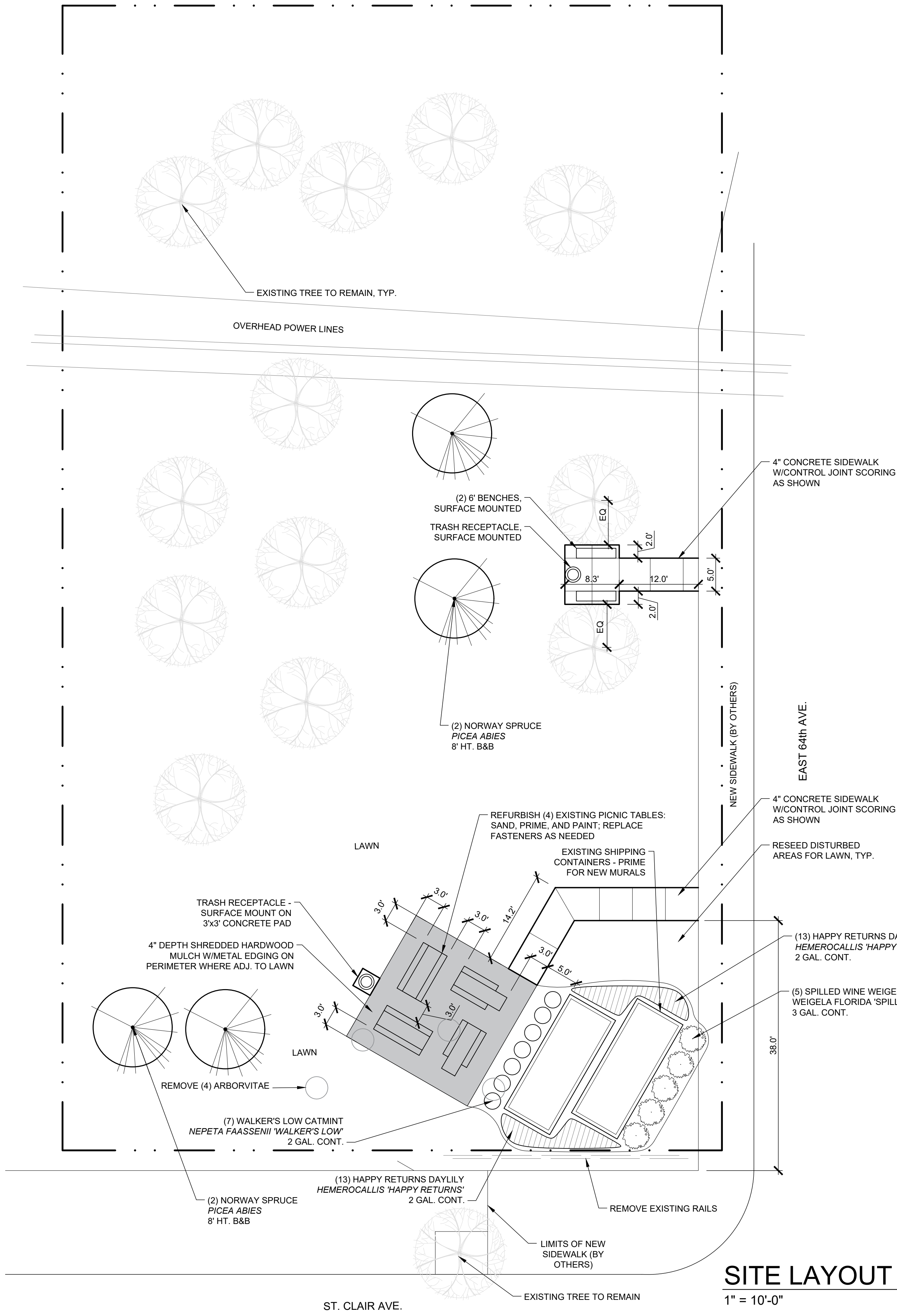
- *Evoking connection to place for visitors and locals and inspiring return visits. [Click here for greater detail.](#)*

Pitches in this category should seek to accelerate an innovative and uniquely-Cleveland product offering, such as an **installation or experience** that will evoke a connection to the St. Clair Superior neighborhood for visitors and locals and inspire return visits to one of the most diverse lakefront communities in the country. Check out the [St. Clair Superior Development Corporation](#) website to see what it's like to [live, work](#) and [visit](#) St. Clair Superior for inspiration!

- St. Clair Superior Development Corporation offers dedicated and owned space to applicants for the experience at [East 64th and St. Clair](#). While preference will be given to applications making use of this particular property, applicants may pitch ideas which may be located anywhere [within the limits of the St. Clair Superior neighborhood](#) that they feel will make a connection.
 - See below for a to-scale sketch of the SCSDC-owned park at East 64th and St. Clair.
 - [Click here](#) to peruse St. Clair Superior's event calendar to understand what's currently happening and being programmed within the neighborhood. Notably, within the space is:
 - [Ignite! Nights by Ingenuity Festival](#)
 - [Food Not Bombs food giveaway](#)
- Responses to the Accelerate application questions about your initiative should include information about the following:
 - **Timeline** – when would the installation or experience begin/end? Would it be permanent or temporary, a singular event, or ongoing?
 - **Tourism/visitor connected** – what about the installation or experience would attract people from outside the neighborhood to visit and offer them a uniquely Cleveland experience?
 - [Click here](#) to read about the experience economy.
 - **Complements the neighborhood** – how does the installation or experience connect to the St. Clair Superior neighborhood?
 - [Click here](#) to read about St. Clair Superior's visitor amenities
 - **Cleveland's place DNA and brand essence** – how does it build on Cleveland's brand pillars and evoke its essence? The three pillars are:
 - Arts & Culture
 - Rock & Roll
 - Athletics (Sports & Recreation)
 - [Click here](#) to watch Cleveland's brand anthem.
 - [Click here](#) to read about how a strong place product is directly related to a positive visitor experience.
- Applicants are encouraged to reach out to Destination Cleveland and the St. Clair Superior Development Corporation with questions about their specific proposal.
 - Destination Cleveland:
 - [Alex Harnocz, Director of Destination Development](#)
 - [Ann Marie Powers Bosak, Director of Government & Community Engagement](#)
 - St. Clair Superior Development Corporation:
 - [Michelle Davis](#)
- For general questions about the overall pitch process or the Accelerate event, please contact [Rachel Ciomcia](#) at the Cleveland Leadership Center.

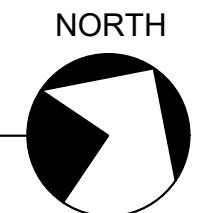
About Destination Cleveland:

- [Destination Cleveland](#) has one of the best jobs in the city: as the non-profit destination marketing and management organization for the region, we get to spend all day helping more people discover the real Cleveland.
 - When Destination Cleveland is successful...
 - everyone will love Cleveland as much as we do!
 - Our mission
 - We are unapologetic promoters of Cleveland. By attracting people and connecting them to experiences that illustrate Cleveland's diversity, creativity, and contagious passion, we stimulate economic growth.
 - Our motivation and inspiration
 - We believe that by inspiring visitors and locals to experience the region, we cultivate a passion for Greater Cleveland that contributes to equitable growth.



SITE LAYOUT PLAN

1" = 10'-0"



BENCH

VICTOR STANLEY MODEL# G-10
6' LENGTH
COLOR: BLACK
SLATS: WOOD
END ARMRESTS ONLY
SURFACE MOUNT PER MFR INSTRUCTIONS



TRASH RECEPTACLE

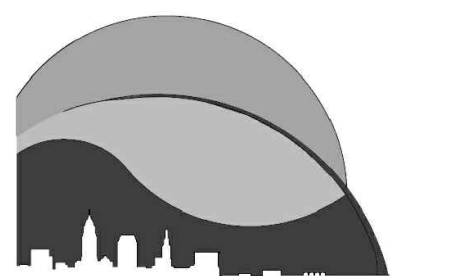
ULINE MODEL# H-2865BL
COURTYARD TRASH CAN
COLOR: BLACK
SURFACE MOUNT PER MFR INSTRUCTIONS

ISSUE:

2022-06-23	Concept review
2022-07-01	Concept review

ST. CLAIR AVE. & E.64th ST.

PARK CONCEPT



BOULEVARD STUDIOS LLC
LANDSCAPE ARCHITECTURE + LAND PLANNING

592 VALLEY BROOK LANE
MACEDONIA, OH 44056
TEL 440-821-7704

www.boulevard-studios.com

ARCHITECT'S PROJECT NO.

22022

CLIENT'S PROJECT NO.

SHEET NO.

L1.0

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